



2009 Partnership Packages

Rocket City United

- Rocket City United (RCU) formed in 2007 to provide the Huntsville Metro area an outlet for exciting soccer entertainment, premier player development and community involvement
- Rocket City United plays in the National Premier Soccer League, NPSL, a 35 team national league with teams stretching from Bangor, ME to San Diego, CA
- Rocket City United plays 8 home games in Huntsville at John Hunt including international exhibition games
- Through the Rocket City Soccer Foundation, the 501C(3) arm of RCU, Rocket City United provides advanced coaching clinics and player clinics throughout the area including free skills training, coaching courses, high school and youth team camps and summer soccer camps
- Rocket City United receives over 8,000 hits on its website monthly and will be running a full slate of advertising including television, radio, billboards and print

Team Media Package



1 panel on the RCU Pocket Schedule

¼ page Ad in RCU Media Guide

2 PA Announcements at all home games

Logo on RCU Team Poster

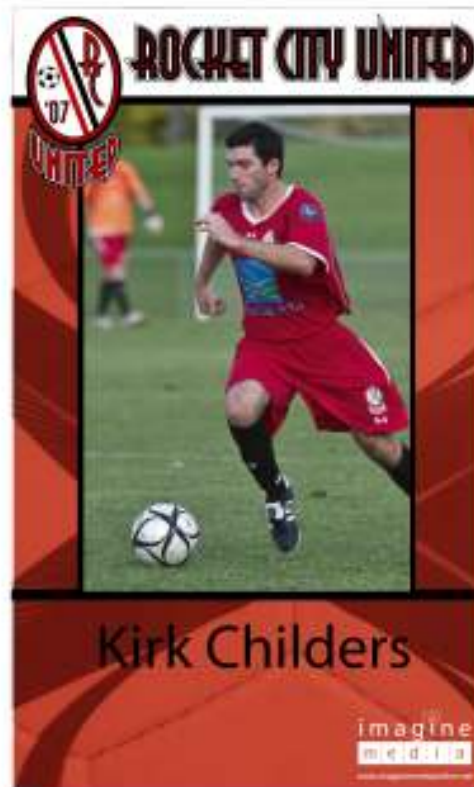
Logo and link on RCU Website

Cost - \$500



Team Season Package

- 1 Dasher Board at each home game
- 1 Player Banner – full size banner located in stadium during games
- 1 Flag at each home game
- 2 PA announcements



- Logo on RCU Team Poster
- Logo on player bio in Media Guide
- Logo on player bio page on website
- Logo and link placed on RCU website

2 Season Tickets and 2 Club Tent Passes

- Cost - \$750

Game Night Package



- 1 Dasher Board at each home game
- 1 Player Banner – full size banner located in stadium during games
- 1 Flag at each home game
- 2 PA Announcements
 - Game Night Event Banner
 - Company included in all Advertising
- Special PA Announcements during Game
- 10 Season Tickets and 10 Club Tent Passes
 - Cost - \$1500
- Logo on RCU Team Poster
- Logo on player bio in Media Guide
- Logo on player bio page on website
- Logo and link placed on RCU website

Title Partner Packages

- **Front of the Jersey - \$9,500**

- Company's Name placed on the front of the RCU jersey
- 2 dasher boards, 2 player banners, 2 flags
- 2 PA Game Announcements
- Logo on RCU Team Poster
- 1 Back Cover Color Ad in the RCU Media Guide
- Logo on RCU Website with link to business' website
- 20 season tickets and 20 Club Tent Passes

- **Back of the Jersey - \$7,500**

- Same as Front of Jersey except logo on the back of Jersey below the number
- RCU Media Guide Inside Front Cover Black/White

