



Heart of the Valley YMCA

FOR IMMEDIATE RELEASE—December 16, 2009

TO: Public Service Representative
FROM: Heart of the Valley YMCA Marketing
DATE: December 16, 2009
RE: FREE Membership to Laid-Off Citizens

The Heart of the Valley YMCA is providing some economic relief!

Who: People laid-off from January 2009 to the present.
Must still be unemployed upon enrollment date.

What: 3 months Free Association-Wide Membership
(single, family, senior, single-parent)

Requirements: Written documentation from previous employer.

Benefits: All membership benefits!
Discounts, classes, pool access and much, much more.

Additional Details:

- Only available once per twelve month period per family
- This program is subject to end based on availability and at the discretion of the Heart of the Valley YMCA
- At the end of the free three-month period the member can apply for financial scholarship should personal funds not be available to continue membership.

Contact:

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