

Meet America's **Fastest-Growing**
Private Companies...

Inc.

The Magazine for Growing Companies

OUR
EXCLUSIVE
ANNUAL
RANKING



...and the **Superstar**
Entrepreneurs
Who Run Them

INSIDE
37 Profiles of Success
Including
How I Achieved
20,369%
Growth

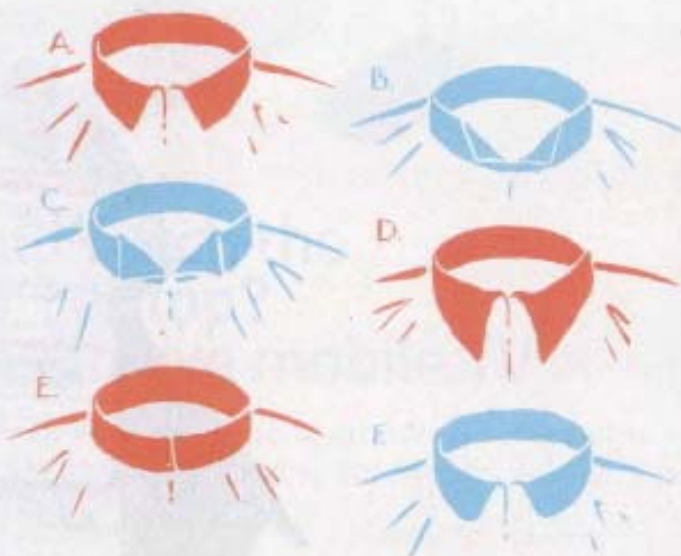
Bespoke Tailoring 2.0

Sizing up custom shirt websites

Custom dress shirt websites appeal to busy professionals by letting them design their own shirts online, then input specific body measurements for a more tailored fit. How good is the final product? We tested three popular services to find out. —J.B.

PROPER CLOTH

Proper Cloth offers a selection of 137 fabrics, along with several collar, cuff, and pocket styles, three fit options, and special accents and monograms. The service sends out free fabric samples and a measuring tape, which you can use to take your measurements before entering them online. We liked the fabric and overall look of our test shirt, which was stitched in the U.S. with Egyptian cotton cloth in blue and white gingham. But the traditional fit was less flattering than that of the other shirts we ordered. **cost:** \$99 and up



BLANK LABEL

A hipper option, Blank Label offers a selection of 40 fabrics and trendy touches such as shoulder epaulets and pockets with flaps. We weren't blown away by our test shirt's lavender 100 percent cotton fabric. But the fit was great, thanks to Blank Label's thorough sizing process, which lets you select your build type—

skinny, chunky, built, or normal—and enter your measurements. The shirts are stitched in China and ship in three to four weeks. **cost:** \$45 and up

J. HILBURN

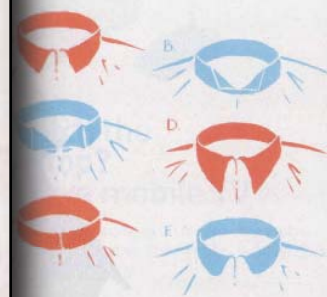
Unlike Blank Label and Proper Cloth, J. Hilburn has more than 500 style advisers across the country who can come to your office, measure you, and help you pick from a

selection of 250 fabrics before you place an order online, at no extra charge. As a result, our test shirt fit perfectly around the arms and neck, with a flattering, tapered waist. Made of gray Egyptian cotton fabric with contrasting black interiors on the cuffs and collar, it was the sharpest-looking shirt in our test group. The shirts are stitched in China and ship in two weeks. **cost:** \$79 and up

ing 2.0

shirt websites

busy professionals by letting them design their body measurements for a more tailored fit. We tested three popular services to find out. —J.B.



chunky, built, or and enter your measurements. The shirts are stitched in China and ship in three to four weeks. and up

Blank Label and cloth, J. Hilburn has more than 500 style advisers across the country who can come to your office, measure you, and help you pick from a

selection of 250 fabrics before you place an order online, at no extra charge. As a result, our test shirt fit perfectly around the arms and neck, with a flattering, tapered waist. Made of gray Egyptian cotton fabric with contrasting black interiors on the cuffs and collar, it was the sharpest-looking shirt in our test group. The shirts are stitched in China and ship in two weeks. **cost:** \$79 and up

Next, he worked with a Boulder, Colorado, company to create a water-resistant bag that attaches under a bike seat and has a pocket for an MP3 player. A design intern suggested the name CycleSound for the 24-ounce music system.

Hitting the market: Since 2007, Rusher has sold 3,500 Cycle-Sounds for \$160 each online and in specially bike shops. Last year, he left his day job to focus on his Henderson, Nevada, company. —J.J.M.

inc.com Does your company sell a new product with an interesting backstory? Head to www.inc.com/thegoods and tell us about it. We feature the best ideas in the magazine every month.

to Blank Label's thorough sizing process, which lets you select your build type—

across the country who can come to your office, measure you, and help you pick from a



SHOWCASES

Give photos some kick

There are plenty of digital frames on the market. Aiptek's new portable model stands out with an 8-inch LCD that displays photos and videos in 3-D. The frame, which does not require 3-D glasses, is designed to showcase photos and videos taken with Aiptek's 3-D HD camcorder. It also comes with software that converts 2-D photos and videos into 3-D, and it can be switched to 2-D mode for standard images. The frame has a USB port for uploading content and 512 MB of internal storage, with the ability to add up to 16 GB with an SD card. **cost:** \$230 —J.B.