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**FOR IMMEDIATE RELEASE**

**CRESTWOOD MEDICAL CENTER RECOGNIZED AS TIER 1  
HOSPITAL  
BY BLUE CROSS AND BLUE SHIELD OF ALABAMA**

**HUNTSVILLE, AL (7/6/10)** – Crestwood Medical Center announced today that it has been designated as a Tier 1 Hospital by Blue Cross and Blue Shield of Alabama for delivering high-quality, cost-effective healthcare. Blue Cross and Blue Shield of Alabama categorizes Alabama hospitals into three “tiers” based on their performance in the areas of quality, patient safety, patient experience, and fiscal awareness. Tier 1 Hospitals are recognized for attaining the highest level of compliance in each of these areas.

Blue Cross members whose plans recognize the tiered system and who utilize Tier 1 Hospitals receive the greatest level of plan benefit, which may include lower copays and deductibles.

“We are pleased to receive the Tier 1 designation, which enables patients with Blue Cross Blue Shield medical plans that recognize the tiered system to realize the highest benefit level when they seek care at Crestwood Medical Center,” said Pam Hudson, M.D., chief executive officer of the hospital. “We are proud of the care we provide for all of our patients and appreciate this recognition of our accomplishments.”

In addition to being a Tier 1 Hospital with Blue Cross and Blue Shield of Alabama, Crestwood Medical Center has also been recognized as a Blue Distinction Center for Knee and Hip Replacement Surgery and a Blue Distinction Center for Bariatric Surgery.