

News Release

Date: May 12, 2010

FOR IMMEDIATE RELEASE

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Hope in Bloom *Celebration of Cancer Survivors*

Huntsville, AL – On June 6, 2010, thousands of people nationwide will celebrate and honor those who won the battle against cancer as part of National Cancer Survivors Day. Locally, the American Cancer Society and the Huntsville Botanical Garden will honor survivors with the 2nd Annual *Hope in Bloom*. The event is an opportunity to pay tribute to these heroic individuals and to provide support and encouragement for the battles many still face.

Hope in Bloom will provide cancer survivors and their families an opportunity to enjoy the outdoor wonderland of the Huntsville Botanical Garden. The Garden will be open all day (**12pm-6pm**) for survivors and their families with no admission fee. Along with touring the gardens, survivors will have the opportunity to participate in a session of the American Cancer Society's I Can Cope Program entitled *Keeping Well in Mind and Body: Ten Ways to Manage Stress* implemented by Marsha Farrell, BSN, RN, CHPN. *Hope in Bloom* guest speakers will be Center for Cancer Care's Dr. Elizabeth Falkenberg and cancer survivor Juanita Sales Lee.

"We invite cancer survivors and their families to join us at the Botanical Garden as we celebrative survivorship," said Jo Ann Henderson, North Alabama Executive Director for the American Cancer Society. "The Gardens offer extraordinary beauty that provides visitors an opportunity to enjoy their time together as family."

"We are honored to have this wonderful group of survivors and their families at the Garden and we are inspired by each of their journeys to get here," said Nicole Hogan, Huntsville Botanical Garden Communications Director.

Date & Time: Sunday, June 6, 2010 ■ 12pm-6pm
Location: Huntsville Botanical Garden
Program Itinerary: **12pm** ■ Garden opens to cancer survivors
1pm ■ *Keeping Well in Mind & Body: Ten Ways to Manage Stress* by Marsha Farrell, BSN, RN, CHPN---**Nature Center Classroom**
2pm ■ Remarks by Dr. Elizabeth Falkenberg & cancer survivor Juanita Sales-Lee---**Butterfly House**
2:20pm ■ Reading by cancer survivor Paula Eakins/Survivors release butterflies---**Butterfly House**
2:30 pm ■ Guests continue to tour the garden

One of the goals of the American Cancer Society is to measurably improve quality of life for patients. The Society offers programs and services that address the needs of those touched by cancer. Whether it's matching people with appropriate clinical trials, providing information on managing side effects of chemotherapy, helping people get to their treatment appointments, or providing a free place to stay during treatment far from home, the American Cancer Society offers help and hope throughout the cancer experience.

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The American Cancer Society is the official sponsor of birthdays. We save lives and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

For more information on the *Hope in Bloom* event, call the American Cancer Society at 536-1855.

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