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# Press Release

**March 3, 2010**

**Presented By:**

**Lisa Travillian**

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FOR IMMEDIATE RELEASE

## **Southern Convention Services, Inc. Acquires Sigma Services of America, Inc.**

**March 3, 2010**

**Madison, AL:** Southern Convention Services, Inc. (SCS), a leader in event production, is pleased to announce the acquisition of Sigma Services of America, Inc. (SSAI). Huntsville-based SSAI is a woman veteran-owned business that provides event registration and administrative support, graphic design, and has extensive experience in government contracting.

SCS and Imagine Media, its graphics and design affiliate, are regional and national leaders in design innovation for both custom exhibits and event production. With the acquisition of Sigma Services of America, Inc., SCS brings additional government contracts expertise, events registration services and outstanding staff and loyal SSAI customers into the fold. This exciting development will enable SCS to be a comprehensive provider of services along a broader spectrum of event products.

SSAI President Jeanne B. Weaver, who was awarded the Bronze Star for her service in Operation Desert Storm, said, "We've worked with SCS productively in the past and our client services will enhance SCS' capabilities. SCS is a vibrant local business with a proven track record of positive growth. We want to be part of it."

"Sigma Services of America is a perfect fit at SCS. The acquisition broadens our range of customer services and enhances existing ones. I'm pleased to welcome Jeanne Weaver and her staff into the SCS family," said SCS President Brian Boyd.

Since its inception in 1987, Southern Convention Services has grown rapidly in both size and scope. Originally conceived to provide trade show support services, SCS now offers custom design and fabrication of event environments as well as graphic design and production. The acquisition of SSAI along with the purchase of the nine-acre Greenbrier Gin property in December, are positive steps forward in the continued growth of this dynamic company.

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