



SCS

Press Release

February 10, 2010

Presented By:

Lisa Travillian

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FOR IMMEDIATE RELEASE

Southern Convention Services, Inc. Promotes Lisa Travillian to Marketing Manager

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Madison, AL: Southern Convention Services (SCS) is pleased to announce the promotion of Lisa Travillian to Marketing Manager. Ms. Travillian has been with the Madison based design and fabrication company since 2008, previously serving as Customer Account Coordinator.

Ms. Travillian's responsibilities will shift from customer coordination of trade show requirements, to the identification, development and evaluation of overall corporate marketing strategy. Her responsibilities will encompass a coordinated marketing effort for SCS Exhibits, Imagine Media, Southern Convention Services (event production), Rocket City United, and ShoreQuest.

"I want to use my skills and experience to work with a company that fights to be on the cutting edge, a company that encourages thought and teamwork and strives to keep growing. SCS is that company," said Travillian.

Ms. Travillian holds a Masters degree in Business Administration from the University of North Alabama and has a diverse employment history, including work in graphic design and six years service with the United States Coast Guard.

SCS Exhibits and Imagine Media, its design and graphics affiliates are regional and national leaders in design innovation for exhibit and event production. Since its inception in 1987, Southern Convention Services has grown rapidly in both size and scope. Originally conceived to provide trade show support services, SCS now offers comprehensive event production and marketing support.

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