

## **For Immediate Release**

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## **Red Sage Communications, Inc. Receives Three International Web Awards**

**Decatur, Ala.** – Red Sage Communications, Inc., of Decatur, Alabama received three international web awards from the Web Marketing Associations' International WebAwards competition, including a Marketing Standard of Excellence Award for their own website. Over 2,000 websites in 96 industry categories from 45 different countries were submitted in the 2011 competition.

Websites are judged on design, copywriting, innovation, content, interactivity, navigation, and use of technology. The winning Red Sage Communications websites were:

- Standard of Excellence (Marketing Category):  
Red Sage Communications, Inc., [www.redsageonline.com](http://www.redsageonline.com)
- Standard of Excellence (Professional Services Category):  
Magnolia River, [www.magnolia-river.com](http://www.magnolia-river.com)
- Standard of Excellence (Regional Category):  
PowerSouth Economic Development, [www.powersouthsites.com](http://www.powersouthsites.com)

"As always, we're honored to have our websites recognized by the WebAwards' judges. Our goal is to develop websites that are visually appealing, have quality content, and are easy to navigate," said Ellen Didier, President of Red Sage Communications, Inc. "These awards mean we have succeeded in doing that."

### **About Red Sage Communications, Inc.**

Red Sage Communications, Inc. helps companies, organizations and non-profits communicate more effectively with their customers through well-designed websites and other communication materials. Red Sage Communications was selected by Goldline Research as one of The Top 10 Most Dependable™ Web Designers of The Southern United States for 2008 and has received national and international awards for the company's web design, including two WebAwards in 2008, 2009 and 2010. For more information about how Red Sage helps customers increase the effectiveness of their communications programs and materials, visit [www.redsageonline.com](http://www.redsageonline.com).

### **About the Web Marketing Association**

The Web Marketing Association is the producer of the WebAward Competition. Now in its 13th year, the WebAwards is the premier annual website award competition that names the best websites in 96 industries while setting the standard of excellence for all website development. More information about the WMA and the WebAwards, including a complete list of winners, can be found at [www.webaward.org](http://www.webaward.org).

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