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Small  
Business  
Services

## Welcome

The Chamber's Small Business programs are carefully designed to provide assistance, information, networking opportunities and opportunities for growth for woman-owned, small, and home-based businesses.

Want to learn more? We welcome your call or visit to the Chamber of Commerce of Huntsville/Madison County.

### Information Services Center

The Chamber's Information Services Center is located directly off the Chamber lobby and provides easy access to community information and area resources. Personal assistance is provided to businesses, newcomers or any one looking to know more about the Huntsville region including information on area real estate, industry, business services and local hospitality.

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Huntsville/Madison County  
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[www.HuntsvilleAlabamaUSA.com](http://www.HuntsvilleAlabamaUSA.com)  
[www.aSmartPlace.com](http://www.aSmartPlace.com)



## Here For You

The following services and networking opportunities are intended especially for the Chamber's small business members. Every aspect of the Chamber's work supports the primary objective of growing and improving our local economy. If you have further questions about the Chamber's offerings, please contact Jenni Jeffers, director of Small Business Services at (256) 535-2011 or [jjeffers@hsvchamber.org](mailto:jjeffers@hsvchamber.org).



### Small Business Council

This group of designated members serves as a liaison and advisory group to the Chamber on small business issues and ways the Chamber can serve its members more efficiently.

### CEO Roundtables

Each roundtable offers a forum in which CEOs, presidents, owners and organizational leaders can obtain valuable insights into each others' successes and achievements, and learn how to avoid the pitfalls of past mistakes. In addition, the Chamber holds bi-annual receptions where current and future members come together for a networking opportunity. This group is for Chamber members only.

### Women's Business Council

This group of designated women are small business owners that serve as an advisory group to the Chamber on issues affecting women entrepreneurs. They offer mentoring and quarterly forums.

### On-Site Small Business Development Center Counselors

The Chamber offers counseling services to those individuals starting a business or currently needing assistance with their small business. The counselors represent Alabama A&M University and the UA Huntsville and are located at the Chamber M-F from 8-5.

### Training Seminars

Seminars are offered focusing on small business issues such as Earned Value Management, Change Management and Recruiting. These seminars are priced minimally and are usually held over lunch. For updated listing: [www.HuntsvilleAlabamaUSA.com](http://www.HuntsvilleAlabamaUSA.com).

### On-site Procurement & Technical Services Center (PTAC)

Counseling small businesses on the procurement process and with marketing their products/services to the government and prime contractors.

## Our Business Plan

The Chamber of Commerce of Huntsville/Madison County is an organization of businesses, professionals and local leaders working to ensure a secure and sustainable economic future for our community. The Chamber's vision is to provide for an enhanced quality of life for all citizens in our region, and our mission is to prepare, develop, and promote the community for economic growth.



### On-line Job Postings

This service is for Chamber members only and provides companies with a venue to advertise current job openings at no cost. The website is maintained daily and can be found at [www.asmartplace.com](http://www.asmartplace.com).

### Annual Small Business Awards

This is an event held yearly to spotlight our local entrepreneurs for their outstanding accomplishments as small business leaders. The awards currently have seven categories and are attended by over 1,100 community leaders, small business owners and dignitaries.

### Annual Business EXPO

This event allows small businesses to come together in one location to showcase to the community their products and services. This is one of the Chamber's best attended events, typically drawing over 1,000 participants.

### Business After Hours (BAH)

This venue offers a networking opportunity for small business owners and large business representatives in a relaxed, professional atmosphere. BAH's are usually held 6 to 8 times per year from 5-7 p.m.

### Breakfast & Biz (B&B)

These events are an excellent way to network in an intimate, structured environment. Individuals are placed in groups of eight and are given one minute to share with the group their organization's benefits and services. Tables rotate six times during the event giving individuals a tremendous amount of exposure in a short period of time. These events are held quarterly and run from 7-9 a.m.

### Small Business Library

The Chamber offers an array of materials focused on starting or maintaining your small business. The library can be found on the second floor of the Chamber in the small business area.

## Our Promise

The Chamber will deliver value to its members. We will work to enhance networking programs and business referrals in order to promote member companies and stimulate local economic activity. We will work to grow our strong membership base through value-added services, retention and marketing. We will inform members on key issues impacting their companies and our community's economic condition.



### Member-to-Member News

This service offers small businesses an opportunity to promote special events or major announcements regarding their organization and is located on the Chamber website. All submissions must be directed to John Southerland at [jsoutherland@hsvchamber.org](mailto:jsoutherland@hsvchamber.org).

### Ribbon Cuttings / Groundbreakings

The Chamber offers ribbon cutting and groundbreaking assistance to small business owners. This is a great way to promote your company, receive community recognition and bring other Chamber members into their establishment. For information, email: [info@hsvchamber.org](mailto:info@hsvchamber.org).

### Sponsorship Opportunities / Total Resource Campaign (TRC)

The Chamber offers a vast array of sponsorship and advertising opportunities that fit into every budget — most of which are purchased through our yearly TRC from mid-April to the end of June. The TRC is managed and executed by our volunteers. For more information, email Donna McCrary at [dmcrary@hsvchamber.org](mailto:dmcrary@hsvchamber.org).

### Ambassador Program

This program offers members an opportunity to volunteer to serve as a Chamber representative at events such as our Business After Hours, ribbon cuttings, etc. It also allows individuals to broaden their networking opportunities and business relationships.

### Emissary Program

This program is geared toward our more seasoned volunteers, having been involved actively with the Chamber for at least one year. The primary focus is to serve as a liaison between the member companies and the Chamber. They advise and educate on Chamber activities and provide feedback for improvement.

### Affinity and Member-to-Member Programs

Both programs give members the opportunity to offer special discounts that are exclusive to Chamber members only.