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News Release **For Immediate Release**

NMT Launches Site Chefs for Small Business

Huntsville, Alabama - May 12, 2009 - New Millennium Technologies (NMT), a web 2.0 development firm headquartered in Huntsville, Alabama, announced today that it has created a new web site platform targeted to small companies. The new product, SiteChefs, provides easy-to-manage, affordable web sites that focus on delivering social and online marketing capabilities – all at a fraction of the cost of custom-developed sites.



NMT developed SiteChefs to meet a growing demand from area small businesses for affordable web sites without the cost that sometimes make them prohibitive.

“It’s important to note that this is not a ‘build-it-yourself’ web platform,” said Steven Jackson, NMT Creative Marketing and Design Director. “We pair each client company with one of our ‘chefs’ who works with them to deliver elegant, lightly-customized web sites with professional ingredients geared toward marketing online.”

This mix of ingredients includes multiple functionalities, such as calendars, galleries, multimedia capability, interactive forms, mailing lists, subscriptions, blogs, dynamic news, statistics, video, photo galleries, and social media integration.

After the site is online, customers receive the no-experience-necessary tools (and a treasure trove of members-only tips and tricks) needed to create engaging content and market their companies online.

“Instead of taking weeks and significant sums of money to develop a particular component or technology on a web site, we capture and leverage mostly Open Source tools and do it for a fraction of the cost,” NMT CEO Larry Stolz explained. “And we can do this in seven business days with the clients’ assistance.

“If you’re looking for a custom website for a national brand, SiteChefs is likely not for you,” says Jackson. “If you’re looking to become a national brand and realize you need a platform for creating content and dialogue online to grow your business, SiteChefs is the perfect choice.”



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“Our designers and programmers live in the Web 2.0 space,” Stolz says. “We have used that to collect the most robust tools available on the web and make them easy for the client to leverage. Ninety percent of what we do is applying creative capabilities to achieve the right solution for each client. SiteChefs is a perfect example.”

SiteChefs clients pay a flat fee plus hosting. Clients can visit <http://www.sitechefs.com> to start building their site or call 256.704.2324 to learn more about the new product or NMT’s larger and more complex customized web sites and online marketing.

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About New Millennium Technologies (NMT)

NMT, a talented group of Web 2.0 designers and software developers, helps companies leverage the web to improve their business results. The firm specializes in web design, software integration, e-commerce, business IT consulting, and online marketing. The company offers SiteChefs web sites for small, growing companies and provides full-service customized web sites for larger corporations seeking to improve their web presence and internal communications as well as those engaged in full scale online businesses. The company home office is located at 120 Holmes Avenue, Suite 301, Huntsville Alabama. 256.704.2324. www.nmthome.com. www.sitechefs.com.