



FOR RELEASE
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Mercedes-Benz Technology Hopes to Capitalize on High Technology Community

“We are a technology company – and this is a technology driven area. It is a great fit for us,” said Dr. Knut Konzelmann, president, North America, Mercedes-Benz Technology (MBtech).

Konzelmann was the keynote speaker at a special ribbon cutting ceremony held at the Huntsville Botanical Garden Wednesday, May 16, 2007 to announce MBtech – a subsidiary of Daimler-Chrysler, is establishing a presence in Huntsville to capitalize on its consulting and engineering services.

“We are working with Siemens now – we have a footprint in Huntsville,” Konzelmann said.

MBtech provides a lifecycle of engineering support and consulting services – from operations, process, technology and innovation consulting to automotive systems and production engineering, software engineering and test engineering.

“We think we have some engineering, consulting and training capabilities that can be very successfully applied to the aerospace and defense industry in Huntsville,” Konzelmann said.

He said MBtech, with its North American operation based near Detroit, already has a strong relationship with Alabama through the Mercedes Benz plant in Vance and sees a bright future in Huntsville in part thanks to the legacy of Dr. Werner von Braun’s team of German rocket scientists who helped spark the U.S. space and rocket program and get man to the moon.

“Some from Germany helped get the aerospace industry started in Huntsville and we would like to uphold that tradition,” he said. Konzelmann introduced his team – which included Dr. Nigel Francis, vice president, vehicle engineering; Kevin Krueger, sales,

marketing and procurement executive team member; and Jonathan Hagan, recruiting manager for North America.

MBtech, which Konzelmann said has nearly doubled in size over the last 10 years, said Huntsville offered several advantages key for business growth. “The attitude of the people here, the high tech community and the positive business climate make this a great place to do business,” he said. “The sky is definitely not the limit in Huntsville.”

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