



Dear UNCF Supporters:

Greetings. On behalf of the UNCF of North Alabama Planning Committee and Oakwood University, I would like to thank our loyal supporters—local corporations, clubs, organizations, churches, and individuals—for your many years of support for the annual UNCF Gala.

As we celebrate the 65th anniversary of UNCF's founding and its mission of providing hope and opportunity for deserving students, we announce a new theme for this signature fund-raising event in Huntsville, "*Building Bridges to Opportunity.*" This exciting occasion will be held at 6:30 p.m., Thursday, April 1, 2010, at the Von Braun Center, North Hall. The gala will feature elegant dining, the UNCF awards presentation, and live entertainment. We are also pleased to announce that the keynote speaker will be Charles F. Bolden, Jr., 12<sup>th</sup> Administrator of NASA.

I invite you to become a Bridge Builder by sponsoring this fund-raising event for UNCF, and I encourage you to invest in strengthening our workforce with qualified, prepared, and diverse talent.

All proceeds from the gala support the 39 UNCF member colleges and universities, including the five institutions located in the state of Alabama—Miles College, Oakwood University, Stillman College, Talladega College, and Tuskegee University—and the thousands of students they serve.

Please take a moment to review the attached sponsorship package and consider joining us as we continue to help make the dream of receiving a college education a reality. Please contact Cheri Wilson in the Office of Advancement and Development at [uncf@oakwood.edu](mailto:uncf@oakwood.edu) or 256.726.7584 for more information. Thank you, and we look forward to your support.

Sincerely,

Delbert W. Baker, Ph. D.  
Oakwood University, President



# 2010 UNCF

## "Building Bridges to Opportunity" *Gala*

Thursday, April 1, 2010 | Von Braun Center | Huntsville, Alabama

### At A Glance



**Keynote Speaker:**  
Charles F. Bolden, Jr.  
12<sup>th</sup> Administrator for NASA

**When:** Thursday, April 1, 2010  
**Where:** Von Braun Center, North Hall  
**Time:** 5:30 p.m. VIP Reception  
6:30 p.m. Gala  
**Goal:** \$100,000  
**Attire:** A Black-Tie-Optional Affair

The UNCF Building Bridges to Opportunity Gala is one of UNCF's signature fund-raising events and one of Huntsville's premiere social occasions. It is hosted by the North Alabama UNCF Planning Committee and Oakwood University. Sponsors include local corporations, civic groups, the faith community, and individuals. Its purpose is to involve those who support the 39 UNCF member colleges and universities including Oakwood University and four other colleges located in the state of Alabama and to encourage the participation of volunteers, public officials and others who believe in the UNCF mission of providing college access and opportunity to minority youth.

### Sponsorship Opportunity

#### LEVELS AND BENEFITS

#### Platinum Sponsor: \$25,000 +

- Two (2) reserved tables for sixteen (16) with prime seating
- Company logo on official event sponsor boards and video screens at event
- Recognition in all event marketing, including print, Web, and electronic media
- Full-page ad with preferred placement in souvenir program booklet
- Free event parking for four (4) vehicles
- Sixteen (16) VIP Reception tickets

#### Gold Sponsor: \$10,000 +

- One reserved table for eight (8) with select seating
- Company name on official event video screens at event
- Recognition in select marketing, including print, Web, and electronic media
- Full-page ad in souvenir program booklet
- Free event parking for two (2) vehicles
- Eight (8) VIP Reception tickets

#### Silver Sponsor: \$5,000 +

- One reserved table for eight (8) with select seating
- Recognition in select marketing including print, Web, and electronic media
- Half-page ad in souvenir program booklet
- Free event parking for one (1) vehicle
- Four (4) VIP Reception tickets

#### Bronze Sponsor: \$1,000 +

- One preferred table for eight (8)
- Company name listed in souvenir program booklet

#### Friends of UNCF: \$500 +

- Four (4) Gala tickets with select seating

#### Individual Tickets

- \$75
- Open seating

# 2010 UNCF

## "Building Bridges to Opportunity" Gala

Thursday, April 1, 2010 | Von Braun Center | Huntsville, Alabama

### Gala Reservation

For sponsorship and invitation information, please call 256.726.7584.

Make checks payable to UNCF. Credit cards are also accepted. Donations are tax-deductible to the fullest extent allowed by law.

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_ COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_  
E-MAIL \_\_\_\_\_

Yes, my company/I will help sponsor the 2010 "Building Bridges to Opportunity" Gala at the following sponsorship level:

PLATINUM  GOLD  SILVER  Bronze  FRIENDS OF UNCF

We are / I am unable to attend the Gala however, please accept the enclosed donation of \$ \_\_\_\_\_.

We are / I am unable to support the Gala at a sponsorship level, but would like to purchase \_\_\_\_\_ Individual ticket(s) at \$75 per person.

CHECK ENCLOSED (Make checks payable to UNCF and mail to:

Oakwood University, Office of Advancement & Development, 7000 Adventist Blvd., NW Huntsville, AL 35896)

PLEASE INVOICE US FOR THE AMOUNT DUE: \$ \_\_\_\_\_ (ALL PAYMENTS DUE BY FRIDAY, March 1, 2010)

Please fax confirmation to 256.726.8337 or send via e-mail to [uncf@oakwood.edu](mailto:uncf@oakwood.edu).

For more information, please contact Cheri Wilson @256.726.7584 or [uncf@oakwood.edu](mailto:uncf@oakwood.edu).

Please indicate below how your company name should be listed in the souvenir program book.

### Advertisement Reservation

Reproduction is in full four-color format  
Trim size is 8" x 8"  
Live area is 7.5" x 7.5"  
Color: Full four-color  
Format: Acrobat PDF (press-quality)

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use this reference correctly if included in your advertisement.

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_ COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_  
E-MAIL \_\_\_\_\_

Please provide a high-resolution, press-quality PDF by e-mail. Embed or outline any fonts used in the ad.

Provide an appropriate contact with a phone number and e-mail address to be contacted with any production concerns. UNCF will not be able to design any ads.

#### Advertisement Deadline: March 1, 2010

If there are any production questions, contact Cheri Wilson at 256.726.7584, or send via e-mail to [uncf@oakwood.edu](mailto:uncf@oakwood.edu).

Please fax ad form to 256.726.8337, or scan and send via e-mail to [uncf@oakwood.edu](mailto:uncf@oakwood.edu).

Please e-mail press-quality PDF ads [uncf@oakwood.edu](mailto:uncf@oakwood.edu).